

# Privacy Policy

At Enamor, we respect our customers and understand that you may have concerns about privacy. So, we have instituted privacy policies intended to ensure that your personal information is handled safely and responsibly.

This privacy policy statement sets forth the privacy policy pertaining to this site, [www.enamor.co.in](http://www.enamor.co.in) that is owned by Gokaldas Intimatewear Pvt. Ltd. By using this site, you are agreeing to the terms set forth in this statement. Please note that this Privacy Policy Statement applies only to Personal Information that we collect on-line.

For purposes of this privacy policy statement, "Personal Information" means any information submitted to us via the site by which you can be personally identified, and may include your name, address, telephone number, e-mail address, and credit card information. Enamor collects personal information only when you voluntarily submit it to us, such as when placing a product order, returning an item, creating an account, subscribing to our e-mail program, or entering a contest.

Our web servers automatically recognize information regarding your domain name (or that of your internet access provider). We may use a technology called "cookies" to provide you with tailored information. A cookie is a small piece of data that the site can send to your browser, which may then be stored on your hard drive so the site can recognize you when you return. The use of cookies shows how our customers navigate through our web site and thus, allows us to make our site more responsive to your needs, by delivering a better and more personalized experience to you.

It is our policy to maintain all personal information as confidential except as may be necessary to fulfill a function listed below, and to use such personal information only for the following purposes:

- 1) For the specific purpose for which it was volunteered (for example, to complete a product purchase or process a return)
- 2) To contact you about the status of your orders
- 3) To notify you of product recalls or provide other information concerning products you purchased
- 4) To improve the content, appearance and utility of the site
- 5) To trace our visitors' use of the site for internal research purposes
- 6) To contact you to participate in market research
- 7) To notify our visitors of updates to the site
- 8) To send catalogues, printed materials, offers and other announcements to your home address
- 9) To send e-mail offers, announcements, or newsletters to your e-mail address

**Our Service Partners:** On occasion, we contract with other companies to provide certain services, including credit card processing, shipping, e-mail distribution, changing mailing addresses, market research and promotions management. We provide these companies with only the information needed to perform their services and work closely with them to ensure that your privacy is protected. These companies are prohibited from using this information for their own marketing purposes or from sharing this information with others.

For your convenience, our website may contain links to other sites. When you use a link to go from our site to another web site, this privacy policy statement is no longer in effect. When contacting us, please be sure to provide us with your exact e-mail address, name, address and/or telephone number(s) in order to be sure we handle your request correctly. Please also note that each time we send you an e-mail message, we will give you the option to unsubscribe from our e-mail list by simply clicking the unsubscribe link.

**Your Security At Enamor:** At Enamor, we go to great lengths to keep your financial information private and safe. All financial transactions occur in a secure area of our site, to protect you from any loss, misuse or alteration of information collected. The ordering area of our site is secure. That means it is protected by state-of-the-art encryption technology. This sophisticated system encrypts your financial information to protect it during transmission. Other areas of our site (such as the product pages) do not require secure transmission. By keeping these areas non-secure, we assure that our site will load faster, so your shopping experience will be more enjoyable. We do not store your card related information and hence are not liable or susceptible that information leak.